



# Artemiy Shepelev

IT Student & AI Content Specialist

## CONTACT

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## LANGUAGES

Russian — Native

English — Fluent (written & spoken)

## PROGRAMMING LANGUAGES

HTML

CSS

JS

Python

SQL

## SKILLS

### AI & Prompting

Prompt Engineering, Claude, ChatGPT, Gemini, AI Visuals (Google Whisk, Google Flow, Nano Banana 2), AI Video Generation (Veo 3.1, Seedance 2.0 & 2.5)

### Web & Design

Figma (UI/UX), Google Sites, Google Stitch, Webflow, Wireframing

### Tech Basics

HTML, CSS, JavaScript, Python, SQL, Cybersecurity Basics

### Productivity

Microsoft Office Suite (Word, Excel, PowerPoint)

## SOFT SKILLS

◆ Creative thinking

◆ Eagerness to learn and explore new things

◆ Ability to find unconventional solutions

◆ Teamwork

## PROFESSIONAL SUMMARY

IT student with a broad technological foundation and a specialized focus on AI-driven content generation and rapid web prototyping. Adept at leveraging Generative AI tools (Claude, OpenAI, Gemini) to streamline business processes, create impactful marketing assets, and design user-centric digital experiences. Eager to apply prompt engineering and web design skills to drive innovation and support marketing or logistics operations in a dynamic internship role, learning directly from seasoned industry professionals.

## TARGET ROLES

AI Content Specialist

Web Design Intern

Digital Marketing Intern

Logistics / Supply Chain Ops Intern

AI Prompt Engineer

## EDUCATION

### Diploma in Information and Communication Technology (ICT)

2024 – Present

Asia Pacific University (APU), Malaysia

Completed 5 semesters covering core IT disciplines including Web Development, Systems Analysis, and Cybersecurity. Gained practical experience building functional web interfaces and understanding modern digital infrastructure, with self-directed specialization in AI applications for business logic and content creation.

## KEY PROJECTS & EXPERIENCE

### AI-Driven Content & Marketing Strategies

2025 – Present

Independent Projects

- Engineered precise prompts using Claude and ChatGPT to generate high-conversion marketing copy, business concepts, and promotional strategies.
- Produced digital visual assets, infographics, and short promotional video concepts using AI tools to simulate real-world digital marketing campaigns.
- Created video content end-to-end using Google Flow, Google Gemini, Veo 3.1, and Seedance 2.0 & 2.5 — from prompt design and shot planning to iteration and final render.
- Generated photography and product imagery using Nano Banana 2, refining style, composition, and consistency through iterative prompting.
- Optimized AI workflows to significantly reduce content creation time while maintaining brand consistency.

### Web Prototyping & UI/UX Design

2025 – Present

Academic & Personal Projects

- Designed intuitive user interfaces and structured wireframes using Figma for business applications (e.g., community eco-exchange platforms and restaurant recommendation tools).
- Developed rapid, responsive landing pages utilizing Google Sites, Google Stitch, and foundational HTML/CSS to effectively showcase products and ideas.
- Prepared reports, decks, and data sheets in Microsoft Word, Excel, and PowerPoint to communicate project outcomes clearly to stakeholders.

## TOOLS & PLATFORMS

● Claude

● Gemini

● Google Flow

● Google Whisk

● Veo 3.1

● Seedance 2.0 & 2.5

● Nano Banana 2

● Google Stitch

● Figma

● Antigravity

● GitHub

● Microsoft Office

## HOBBIES & INTERESTS

● Bowling

● Language learning

● Poetry & literature

● Photography & video